

TRANSFORMATIONAL LEADERSHIP



Did you know that nearly 70% of all change initiatives fail?

Now that is an amazing number! With all the effort we put into leading change, managing projects, and accelerating execution, we come up short two out of three times.

Here's the reason why: Ask any veteran executive and they will tell you that real change requires understanding and leveraging the psychology of people to make the trains run on time.

We believe that companies change one leader at a time and that change happens at the intersection of personal transformation and business transformation.

A lot of us are talking about transformation these days. Whether it's disrupting business models, innovating products, refreshing customer deliverables, or customizing employee experiences, the world is changing faster than our ability to transform ourselves and our organizations.

But in reality, we are transforming ourselves every moment of every day. Our skin grows and dies off every four months, our brains rewire themselves every night while we sleep, and our teams change with each new customer, employee, or brainstorming session.

Transformation is not black or white; it is gray and full of paradoxes. The transformational leaders who understand these paradoxes are one step ahead of their competitors. They live by these principles every day:

- Lead for today and tomorrow
- Evolve your business incrementally while disrupting when you need to
- Know that you must perform and transform simultaneously
- We are always transforming ourselves inside out and outside in
- Burning platforms and burning opportunities are both necessary catalysts

Leaders at all levels must be transformational leaders in our disruptive world.

Transformational Leadership Series

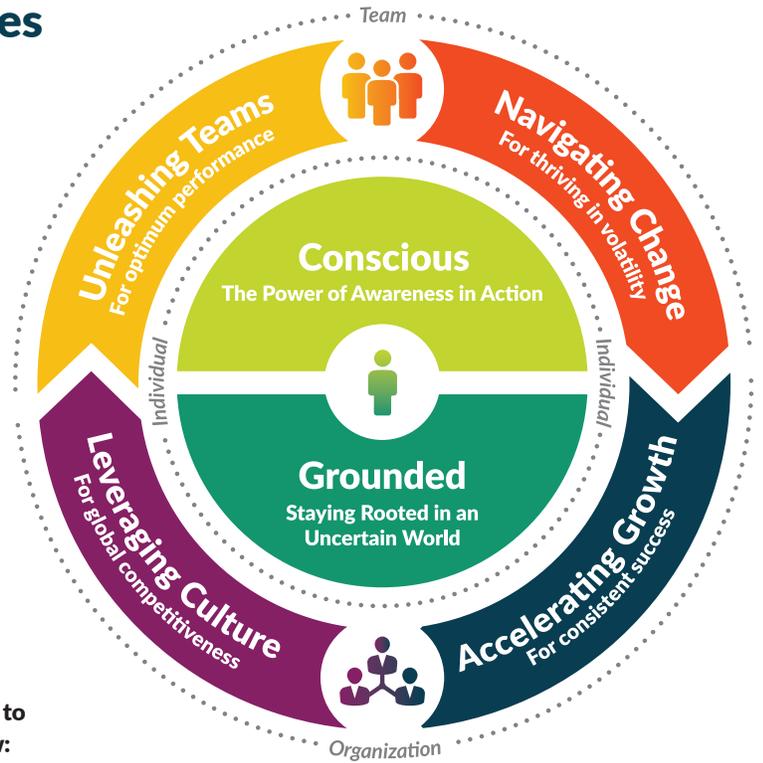
Building cultures of transformational leaders at all levels is the new competitive advantage.

We are entering an age of continuous disruption and acceleration, outpacing our ability to cope with uncertainty and change. People and organizations are at risk for being left behind. Many of us are unprepared for this personal and organizational transformation. This requires a new approach to leading ourselves, teams, and organizations.

With our 25 years of research and practice advising executives around the world, Healthy Companies has learned that the best leaders at all levels are masters of both personal and organizational transformation.

Our Transformational Leadership Series helps to develop the internal and external skills that enable leaders to operate effectively in an increasingly disruptive and accelerating environment.

We help leaders change mindsets, relationships, and environments to optimize their potential and performance using our offerings below:



Grounded: Leaders who learn to stay grounded by the six roots of personal leadership – physical, emotional, intellectual, social, vocational, and spiritual roots. Grounded leadership is the foundation for living and leading in a frenetic world.

Conscious: Leaders who continually adapt and change as they leverage and manage their personal accelerators and hijackers. These are the crucial drivers in leading any initiative. Conscious leadership is the accelerant for personal change in a disruptive world.

Unleashing Teams: Master connectors of people and technology who use authenticity and collaboration to build powerful networks, shared enterprises, and sustainable ecosystems. Team leadership is the inspiration for collective leadership in a connective world.

Navigating Change: Strong change catalysts who navigate the unknown by liberating and energizing people to make faster, more adaptive decisions. Change leadership is the driver of transformation in an accelerating world.

Leveraging Culture: Culturally literate leaders who understand the power of diversity, inclusion, and culture, all toward mobilizing people in energizing ways. Cultural leadership is the connector of diverse people in a global world.

Accelerating Growth: Entrepreneurial leaders who make growth a top priority in a competitive world by accelerating innovation, seizing opportunities and unlocking the potential of a dynamic organization. Growth leadership is the catalyst for innovation in a competitive world.



Workshops
Highly interactive programs



Certifications
Well-crafted accreditation



Participant Guides
Informative, colorful materials



Leader Guides
Practical, easy to use teaching tools



Presentations
Slides and exercises



Learning Tools
Paper and digital tools



Enterprise Licenses
Scaled learning solutions

**Let's get started—Changing the world one leader at a time starts with you.
Contact us today at healthycompanies.com or +1-703-351-9901.**